

Infosys Recruitment 2023 – Jobs Near Me – Marketing Technologist post

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
February 23, 2023

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Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Infosys Recruitment 2023

The Marketing Technologist will be responsible for developing and managing the technology products and platforms used for digital marketing.

This includes developing and managing the website, the content management system, marketing automation, and email marketing.

Infosys Jobs Near Me

The Marketing Technologist will also be responsible for developing and managing the company's social media presence.

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Infosys Jobs For Freshers

Responsibilities:

- Develop and manage website
- Develop and manage content management system
- Develop and manage marketing automation
- Develop and manage email marketing
- Develop and manage social media presence

Qualifications:

- Bachelor's degree in Computer Science or related field
- 3 years of experience in developing and managing technology products and platforms for digital marketing
- Strong programming skills (PHP, Java, Python)
- Strong experience with HTML, CSS, and JavaScript

Important Links

Find the Link in [Apply Now](#) Button

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