



<https://bestjob.jobsareahub.com/job/myntra-recruitment-2023-2-years-experience-required-customer-marketing-manager/>

## Myntra Recruitment 2023 – 2+ Years Experience Required – Customer Marketing Manager

**Hiring organization**  
Myntra

### Job Location

India  
Remote work from: India

**Date posted**  
March 31, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

### Qualifications

Graduate.

### Employment Type

Full-time

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### Description

## Myntra Recruitment 2023

As a Customer Marketing Manager, you will be responsible for developing and executing customer marketing plans and programs that drive awareness, demand and adoption of the company's products and services. You will work with marketing and sales teams to identify and prioritize target markets and customer segments, and develop campaigns and messaging that resonate with them. You will also be responsible for leading the execution of marketing programs, including lead generation, email marketing, event management, and social media outreach.

### Myntra Jobs Near Me

#### Qualifications:

- Bachelor's degree in Marketing or a related field
- 5+ years of customer marketing experience
- Strong understanding of the target markets and customer segments for the company's products and services
- Proven track record in driving awareness, demand, and adoption of products and services among customers
- Strong

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**Responsibilities:**

- Develop and execute customer marketing plans and programs
- Identify and prioritize target markets and customer segments
- Develop campaigns and messaging that resonate with target markets
- Lead the execution of marketing programs, including lead generation, email marketing, event management, and social media outreach

**Important Links** **Find the Link in [Apply Now Button](#)**

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