

<https://bestjob.jobsareahub.com/job/senior-marketing-analyst/>

## Kotak Bank Recruitment 2023 - 2+Years Experience Required - Back Office Assistant Post

**Hiring organization**  
Kotak Mahindra Bank

### Job Location

India  
Remote work from: India

**Date posted**  
July 5, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.12.2025

### Base Salary

Rs. 50,000 - Rs. 80,000

APPLY NOW

### Qualifications

10+2/Graduate

### Employment Type

Full-time

### Experience

2+ Years Experience Required

(adsbygoogle = window.adsbygoogle || []).push({});  
(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Kotak Mahindra Bank Jobs Recruitment 2023

**Job Title:** Senior Marketing Analyst

**Department:** Marketing

**Location:** Multiple locations

### Summary:

We are looking for a Senior Marketing Analyst to join our team at Kotak Bank. The ideal candidate will be a highly motivated and experienced individual with a passion for marketing. The Senior Marketing Analyst will be responsible for developing and executing marketing campaigns, analyzing marketing data, and managing the marketing budget.

### Responsibilities:

- Develop and execute marketing campaigns
- Analyze marketing data
- Manage the marketing budget
- Work with other departments to ensure that marketing campaigns are aligned with the company's overall goals
- Stay up-to-date on the latest marketing trends and technologies

### Skills and Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 5+ years of experience in marketing
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills
- Proficiency in Microsoft Office Suite
- Experience with marketing analytics software

**Experience as a Fresher:**

- Freshers can apply for this role if they have a strong academic background in marketing or a related field. They should also have excellent communication and analytical skills, and be eager to learn and grow.

**Benefits:**

- Competitive salary and benefits package
- Opportunity to work with a leading financial services company
- Chance to make a significant impact on the company's marketing efforts
- Collaborative and supportive work environment
- Opportunities for professional development and growth

**Important Links****Find the Link in [Apply Now](#) Button**

```
(adsbygoogle = window.adsbygoogle || []).push({});
```

```
(adsbygoogle = window.adsbygoogle || []).push({});
```