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Swiggy Recruitment 2023 – 2+Years Experience Required – Marketing Consultant Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
July 24, 2023

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Valid through
31.12.2025

Base Salary

Rs. 33,000 - Rs. 52,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Swiggy Recruitment 2023

We are looking for a talented and experienced marketing consultant to join our team at Swiggy. The ideal candidate will have a proven track record of success in developing and executing marketing strategies that achieve measurable results. You will be responsible for working with a variety of stakeholders, including internal teams, external agencies, and partners, to develop and implement marketing campaigns that drive awareness, engagement, and growth for Swiggy.

Swiggy Jobs Careers

Responsibilities:

- Develop and execute marketing strategies that align with Swiggy's overall business goals.
- Conduct market research and analysis to identify opportunities for growth.
- Develop and execute marketing campaigns across a variety of channels, including digital, social media, and offline.
- Manage and track the performance of marketing campaigns.
- Work with internal teams and external agencies to develop and execute marketing plans.
- Report on the results of marketing campaigns and make recommendations for improvement.

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Swiggy Jobs Near Me

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field.
- 3+ years of experience in marketing, preferably in the technology industry.
- Strong understanding of marketing principles and practices.
- Experience in developing and executing marketing strategies.
- Experience in working with a variety of marketing channels.
- Excellent communication and presentation skills.
- Ability to work independently and as part of a team.

Skills:

- Proficient in Microsoft Office Suite (Excel, PowerPoint, Word)
- Experience with marketing analytics tools (Google Analytics, Adobe Analytics, etc.)
- Experience with social media marketing platforms (Facebook, Twitter, Instagram, etc.)
- Strong written and verbal communication skills

Important Links [Find the Link in Apply Now Button](#)

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