



<https://bestjob.jobsareahub.com/job/asian-paint-recruitment-2023-2years-experience-required-digital-marketing-strategist-post/>

Asian Paint Recruitment 2023 – 2+Years Experience Required – Digital Marketing Strategist Post

Job Location

India
Remote work from: India

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Base Salary

Rs. 25,000 - Rs. 30,000

Qualifications

Graduate.

Employment Type

Full-time

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Description

Asian Paint Recruitment 2023

The Digital Marketing Strategist is responsible for developing and implementing digital marketing campaigns that support client business goals. The Strategist will work with internal teams and clients to create and execute campaigns across channels, including search engine marketing, display advertising, social media, and email marketing. The strategist will also be responsible for managing the day-to-day operations of the digital marketing department, including budgeting and vendor management.

Asian Paint Jobs Near Me

Qualifications:

- Bachelor's degree or equivalent experience in a technical field (Computer Science, Engineering, etc.)
- At least 1 year of experience in technical services or customer support
- Experience in implementing software products and/or services
- Knowledge of software product(s) and services, as well as the associated technology stack
- Strong customer service skills

Hiring organization

Asian Paint

Date posted

April 5, 2023

Valid through

31.12.2025

APPLY NOW

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Asian Paint Jobs For Freshers

They will be responsible for developing a customer experience strategy and executing tactics that improve customer engagement and satisfaction.

Responsibilities:

1. • 5 years experience in digital marketing
2. • Proven experience developing and executing successful marketing campaigns across channels
3. • Strong understanding of SEM, display advertising, social media, and email marketing best practices
4. • Experience managing budgets and vendor relationships

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