

Infosys Recruitment 2023 – 2+ Years Experience Required – ABM Manager Post

Hiring organization

Infosys

Job Location

India

Remote work from: India

Date posted

March 27, 2023

Valid through

31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Infosys Recruitment 2023

The Account-Based Marketing Manager is responsible for developing and executing account-based marketing (ABM) programs that will increase leads and revenue from targeted accounts. The ABM Manager will work with the sales team to target key accounts, identify key decision makers and influencers, create account-level marketing programs, and track and report on program results.

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Qualifications:

- Minimum of two years experience in accounts payable
- Strong math skills and attention to detail
- Proficient in Microsoft Office Suite and accounting software
- Ability to work independently and take initiative

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Infosys Jobs For Freshers

The Marketing Director will work with the CEO to develop, execute and manage the overall marketing strategy

Responsibilities:

-Verify invoices for accuracy and completeness

- Bachelor's degree in business or marketing
- Minimum of 3 years of experience in account-based marketing or lead generation role
- Experience developing and executing marketing programs targeting specific accounts
- Familiarity with CRM software, Salesforce preferred
- Strong writing, communication, and organizational skills

Important Links

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