Wipro Recruitment 2023 – Jobs Near Me – Marketing Communications Manager Post

Hiring organization
Wipro

Job Location
India
Remote work from: India

Date posted
September 25, 2023

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Valid through
31.12.2023

Base Salary
Rs. 17,000 - Rs. 23,000

APPLY NOW

Qualifications
12th Passed/Graduate

Employment Type
Full-time

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Description

Wipro Recruitment 2023

Wipro is looking for highly motivated and experienced Marketing Communications Managers to join our team in India. As a Marketing Communications Manager, you will be responsible for developing and executing marketing communications strategies to promote Wipro's products and services. You will also be responsible for creating and managing marketing content, such as blog articles, social media posts, and email campaigns. Additionally, you will be responsible for tracking and analyzing marketing performance and providing insights to the Marketing team.

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Wipro Careers

Responsibilities:

- Develop and execute marketing communications strategies to promote Wipro's products and services
- Create and manage marketing content (e.g., blog articles, social media posts, email campaigns)
- Track and analyze marketing performance and provide insights to the Marketing team
- Manage public relations and media relations
- Lead a team of marketing communications professionals

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Wipro Jobs Near Me

Skills:

- Strong marketing and analytical skills
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Ability to manage multiple tasks and projects simultaneously
- Proficiency in Microsoft Office Suite and other relevant software
- Deep understanding of the IT industry and Wipro's products and services

Important Links

Find the Link in [Apply Now](#) Button

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Wipro

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