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Wipro Recruitment 2023 - 2+Years Experience Required - Senior Marketing Associate Post

Hiring organization
Wipro

Job Location

India
Remote work from: India

Date posted
April 10, 2023

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Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Wipro Recruitment 2023

The Senior Marketing Associate is responsible for developing and implementing marketing campaigns to promote the company and its products. The ideal candidate will have experience in online and offline marketing, as well as copywriting and PR. They will be able to work with the team to create effective marketing collateral, including website content, white papers, case studies, and press releases. The Senior Marketing Associate will also be responsible for driving traffic to the company website through SEO, SEM, and other online marketing initiatives.

Wipro Jobs Near Me

Qualifications:

- Develop and implement marketing campaigns to promote the company and its products
- Create effective marketing collateral, including website content, white papers, case studies, and press releases

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Responsibilities:

Wipro

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- -Develop and implement marketing campaigns to promote the company and its products
- -Create effective marketing collateral, including website content, white papers, case studies, and press releases
- -Drive traffic to the company website through SEO, SEM, and other online marketing initiatives

Important Links

Find the Link in [Apply Now](#) Button

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