Wipro Recruitment 2023 – 2+Years Experience Required – Marketing Technologist Post

Hiring organization
Wipro

Job Location
India
Remote work from: India

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Date posted
May 3, 2023

Valid through
31.12.2025

APPLY NOW

Base Salary
Rs. 22,000 - Rs. 41,000

Qualifications
12th Passed/Graduate

Employment Type
Full-time

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Description

Wipro Recruitment 2023

We are looking for a Marketing Technologist to join our team. As the Marketing Technologist, you will be responsible for developing, implementing, and managing marketing technology solutions that enable our marketing teams to achieve their goals.

Wipro Jobs Near Me

You will work with a wide range of marketing technologies, including email marketing platforms, content management systems, marketing automation platforms, and CRM systems.

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Wipro Careers

As the Marketing Technologist, you will be responsible for developing, implementing, and managing marketing technology solutions that enable our marketing teams to achieve their goals. You will work with a wide range of marketing technologies, including email marketing platforms, content management systems, marketing automation platforms, and CRM systems.

Responsibilities:

-Develop and manage marketing technology solutions

-Configure and manage marketing automation platforms
-Configure and manage CRM systems
-Manage email marketing platform
-Manage content management system

Qualifications:

-Bachelor's degree in Information Technology, Computer Science, or a related field
-At least 3 years of experience in managing and implementing marketing technology solutions
-Familiarity with a wide range of marketing technologies, including email marketing platforms, content management systems, marketing automation platforms, and CRM systems

Important Links   # Find the Link in [Apply Now](#) Button

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