



<https://bestjob.jobsareahub.com/job/wipro-recruitment-2023-2years-experience-required-marketing-specialist-post/>

## Wipro Recruitment 2023 - 2+Years Experience Required - Marketing Specialist Post

**Hiring organization**  
Wipro

### Job Location

India  
Remote work from: India

**Date posted**  
July 24, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 33,000 - Rs. 41,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time

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### Description

## Wipro Recruitment 2023

1. The Marketing Specialist is responsible for developing and executing marketing campaigns that promote Wipro's products and services. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and creative skills.

### Wipro Career

#### Responsibilities:

- Develop and execute marketing campaigns that reach and engage Wipro's target audience
- Research and analyze market trends to identify new opportunities
- Create and manage marketing content, such as website copy, blog posts, and social media posts
- Track and measure the performance of marketing campaigns
- Work with other departments, such as sales and product development, to develop and implement marketing strategies

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### Wipro Jobs Near Me

**Skills:**

- Strong understanding of marketing principles and practices
- Excellent communication and creative skills
- Proficient in Microsoft Office Suite
- Experience with content marketing, social media marketing, and email marketing

**Qualifications:**

- Bachelor's degree in marketing or a related field
- 2+ years of experience in marketing
- Experience with marketing automation tools a plus

**Important Links****Find the Link in [Apply Now](#) Button**

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