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Wipro Recruitment 2023 - 2+Years Experience Required - Marketing Specialist Post

Hiring organization
Wipro

Job Location

India
Remote work from: India

Date posted
July 24, 2023

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Valid through
31.12.2025

Base Salary

Rs. 33,000 - Rs. 41,000

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Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Wipro Recruitment 2023

1. The Marketing Specialist is responsible for developing and executing marketing campaigns that promote Wipro's products and services. The ideal candidate will have a strong understanding of marketing principles and practices, as well as excellent communication and creative skills.

Wipro Career

Responsibilities:

- Develop and execute marketing campaigns that reach and engage Wipro's target audience
- Research and analyze market trends to identify new opportunities
- Create and manage marketing content, such as website copy, blog posts, and social media posts
- Track and measure the performance of marketing campaigns
- Work with other departments, such as sales and product development, to develop and implement marketing strategies

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Wipro Jobs Near Me

Skills:

- Strong understanding of marketing principles and practices
- Excellent communication and creative skills
- Proficient in Microsoft Office Suite
- Experience with content marketing, social media marketing, and email marketing

Qualifications:

- Bachelor's degree in marketing or a related field
- 2+ years of experience in marketing
- Experience with marketing automation tools a plus

Important Links**Find the Link in [Apply Now](#) Button**

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