



<https://bestjob.jobsareahub.com/job/wipro-recruitment-2023-2years-experience-required-marketing-manager-post-2/>

Wipro Recruitment 2023 - 2+Years Experience Required - Marketing Manager Post

Hiring organization
Wipro

Job Location

India
Remote work from: India

Date posted
April 14, 2023

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Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Wipro Recruitment 2023

The Marketing Manager will be responsible for developing and executing marketing plans and campaigns for a new product launch. This individual will work with the CEO, Sales, and Product teams to create and execute a plan that will generate awareness and interest in the product among potential customers.

Wipro Jobs Near Me

Qualifications:

- -Bachelor's degree in Marketing, Business Administration, or related field
- -3+ years of experience in B2B and/or B2C marketing
- -Strong understanding of digital marketing channels
- -Strong writing
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Responsibilities:

- -Develop marketing plans and campaigns in coordination with the CEO, Sales, and Product teams

- -Generate awareness and interest in the product among potential customers
- -Coordinate with various marketing channels (email, social media, paid advertising, etc.) to create a integrated marketing plan
- -Measure the effectiveness of marketing campaigns and adjust plans as necessary
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Important Links

Find the Link in [Apply Now](#) Button

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