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Wipro Recruitment 2023 - 2+Years Experience Required - Marketing Director Post

Hiring organization
Wipro

Job Location

India
Remote work from: India

Date posted
May 5, 2023

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Valid through
31.12.2025

Base Salary

Rs. 41,000 - Rs. 55,000

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Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Wipro Recruitment 2023

The Marketing Director is responsible for developing and executing a marketing plan that will grow the company's market share and brand awareness.

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Responsibilities include creating and executing marketing campaigns, managing customer relationships, and overseeing the marketing team. The Marketing Director must be able to think creatively and strategically to develop successful marketing plans that align with the company's vision and goals.

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Wipro Jobs Careers

This individual will be responsible for developing and managing all marketing activities, including branding, public relations, lead generation, and product marketing. The Director of Marketing will also be responsible for building and managing the marketing team.

Responsibilities:

- Develop and execute the company's marketing strategy
- Plan, manage, and execute all marketing activities
- Manage and build the marketing team
- Manage branding and public relations
- Generate leads and market products

Qualifications:

- Bachelor's degree in marketing or a related field
- At least 5 years of experience in marketing or a related field
- Strong leadership and management skills

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