

<https://bestjob.jobsareahub.com/job/tech-mahindra-recruitment-2023-2years-experience-required-marketing-communications-manager-post/>

## Tech Mahindra Recruitment 2023 - 2+Years Experience Required - Marketing Communications Manager Post

### Job Location

India

Remote work from: India

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### Base Salary

Rs. 25,000 - Rs. 30,000

### Qualifications

Graduate

### Employment Type

Full-time

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### Description

## Tech Mahindra Recruitment 2023

The Marketing Communications Manager will develop, implement, and manage the marketing communications strategy for the company. This position is responsible for creating and executing a plan that will increase brand awareness and generate leads. In addition, the Marketing Communications Manager will oversee all content creation, including website content, social media posts, and email marketing.

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### Tech Mahindra Work From Home Jobs

#### Requirements:

- Bachelor's degree in marketing, communications, or a related field
- At least five years of experience in marketing communications or a related field
- Proven ability to develop creative marketing content
- Strong skills

#### Responsibilities:-

- -Develop, execute, and measure integrated marketing communications plans and programs that support the organization's business objectives
- -Partner with product marketing to create messaging that resonates with our target market and promotes our products and services

### Hiring organization

Tech Mahindra

### Date posted

April 11, 2023

### Valid through

31.12.2025

APPLY NOW

- -Drive demand generation through effective lead generation and nurturing programs -Manage website content including design, updates, and SEO
- -Work with external agencies to develop creative marketing materials such as case studies, website copy, thought leadership articles, etc.

**Important Links**

**Find the Link in [Apply Now](#) Button**

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