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Tech Mahindra Jobs 2023 – 2+Years Experience Required – Marketing Communications Manager Post

Hiring organization
Tech Mahindra

Job Location

India
Remote work from: India

Date posted
April 18, 2023

Valid through
31.12.2025

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Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Tech Mahindra Recruitment 2023

The Marketing Communications Manager will develop, implement, and manage the marketing communications strategy for the company. This position is responsible for creating and executing a plan that will increase brand awareness and generate leads. In addition, the Marketing Communications Manager will oversee all content creation, including website content, social media posts, and email marketing.

Tech Mahindra Work From Home Jobs

Requirements:

- Bachelor's degree in marketing, communications, or a related field
- At least five years of experience in marketing communications or a related field
- Proven ability to develop creative marketing content
- Strong skills

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Responsibilities:-

- -Develop, execute, and measure integrated marketing communications plans and programs that support the organization's business objectives
- -Partner with product marketing to create messaging that resonates with our target market and promotes our products and services

- -Drive demand generation through effective lead generation and nurturing programs -Manage website content including design, updates, and SEO
- -Work with external agencies to develop creative marketing materials such as case studies, website copy, thought leadership articles, etc.

Important Links

Find the Link in [Apply Now](#) Button

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