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Tech Mahindra Jobs 2023 – 2+Years Experience Required – Marketing Communications Manager Post

Job Location

India
Remote work from: India

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Base Salary

Rs. 23,000 - Rs. 31,000

Qualifications

Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Tech Mahindra Recruitment 2023

The Marketing Communications Manager will develop, implement, and manage the marketing communications strategy for the company. This position is responsible for creating and executing a plan that will increase brand awareness and generate leads. In addition, the Marketing Communications Manager will oversee all content creation, including website content, social media posts, and email marketing.

Tech Mahindra jobs near me

The Marketing Communications Manager will develop, oversee and implement marketing communications programs, which may include advertising, promotions, public relations, and/or online communications.

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Tech Mahindra careers

The Marketing Communications Manager will work with senior management to identify and define strategic issues and objectives. The position is responsible for driving initiatives that build awareness of the company and its solutions, position the company as an industry leader and generate leads.

Qualifications: •

Hiring organization

Tech Mahindra

Date posted

April 27, 2023

Valid through

31.12.2025

APPLY NOW

Bachelor's degree in business, marketing or a related field. MBA a plus.

Minimum of 7 years of experience in strategic marketing, communications, preferably in a technology company.

Proven track record in developing and executing successful.

Responsibilities:

Develop and execute an overall company communication strategy.

Oversee all branding, advertising, and public relations initiatives -Manage all website content.

Coordinate all print and online media campaigns.

Important Links **Find the Link in [Apply Now](#) Button**

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