Tech Mahindra Jobs 2023 – 2+Years Experience Required – Marketing Communications Manager Post

Job Location
India
Remote work from: India

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Base Salary
Rs. 43,000 - Rs. 48,000

Qualifications
Graduate

Employment Type
Full-time

Experience
2+Years Experience Required

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Description

Tech Mahindra Recruitment 2023

The Marketing Communications Manager will develop, implement, and manage the marketing communications strategy for the company. This position is responsible for creating and executing a plan that will increase brand awareness and generate leads. In addition, the Marketing Communications Manager will oversee all content creation, including website content, social media posts, and email marketing.

Tech Mahindra Work From Home Jobs

Requirements:

- Bachelor's degree in marketing, communications, or a related field
- • At least five years of experience in marketing communications or a related field
- • Proven ability to develop creative marketing content
- • Strong skills

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Responsibilities:-

- -Develop, execute, and measure integrated marketing communications

Hiring organization
Tech Mahindra

Date posted
April 26, 2023

Valid through
31.12.2025

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plans and programs that support the organization's business objectives
- -Partner with product marketing to create messaging that resonates with our target market and promotes our products and services
- -Drive demand generation through effective lead generation and nurturing programs -Manage website content including design, updates, and SEO
- -Work with external agencies to develop creative marketing materials such as case studies, website copy, thought leadership articles, etc.

Important Links **Find the Link in** [Apply Now](#) **Button**

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