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TCS Recruitment 2023 – 2+ Years Experience Required – Sr. Marketing Associate Post

Hiring organization
TCS

Job Location

India
Remote work from: India

Date posted
March 27, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

TCS Recruitment 2023

The Sr. Marketing Associate / Executive Post will be responsible for developing and executing marketing and communications plans that support the organization's overall growth objectives.

TCS Jobs Near Me

Qualifications:

-BA/BS degree in marketing, business, or a related field -3-5 years of experience in B2B marketing

-Strong writing and communications skills

-Familiarity with CRM software and social media platforms

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TCS Jobs For Freshers

They are the first point of contact for customers who need assistance, and must be able to provide accurate information and solutions to customer inquiries.

Responsibilities:

-Develop and execute marketing programs, including campaigns, events, and webinars

-Coordinate marketing activities with sales teams to support lead generation and market expansion

-Generate content for marketing materials, including website copy, press releases, and blog posts

Manage company website and social media accounts

Important Links **Find the Link in [Apply Now](#) Button**

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