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Swiggy Recruitment 2023 – Work From Home – SEO Manager Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
February 21, 2023

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Valid through
30.04.2023

Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Swiggy Recruitment 2023

As the SEO Manager, you will be responsible for developing and executing a comprehensive SEO strategy for the company.

Swiggy Jobs Near Me

You will be responsible for developing and implementing SEO tactics, conducting keyword research, analyzing competitor's SEO strategies, creating and editing meta tags and titles, and optimizing website content. In addition, you will also be responsible for managing the company's SEO budget and reporting on the company's SEO progress to upper management.

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Work From Home Jobs

Responsibilities:

- Develop and execute a comprehensive SEO strategy for the company
- Develop and implement SEO tactics, including conducting keyword research, analyzing competitor's SEO strategies, creating and editing meta tags and titles, optimizing website content, etc.
- Manage the company's SEO budget
- Report on the company's SEO progress to upper management

Qualifications:

- Bachelor's degree in Marketing, Business Administration, Communications, or a related field
- At least 3 years of experience in SEO or a related field
- Knowledge of conducting keyword research, analyzing competitor's SEO strategies, creating and editing meta

Important Links **Find the Link in [Apply Now](#) Button**

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