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Swiggy Recruitment 2023 – Work From Home – Marketing Executive Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
February 27, 2023

Valid through
31.12.2025

Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Swiggy Recruitment 2023

The marketing executive will also be responsible for interfacing with clients and other departments within the company.

Swiggy Jobs Near Me

Requirements:

- Bachelor's degree in Marketing or a related field
- 3-5 years of experience in marketing
- Strong understanding of marketing principles and practices -Proficient in Microsoft Office Suite
- Familiarity with CRM software

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Work From Home Jobs

The ideal candidate will have a minimum of 3 years of experience in marketing, preferably in the technology industry.

Responsibilities:

-Create, manage, and execute marketing campaigns and projects

-Work with the marketing team to identify target markets

-Create and execute marketing plans

-Develop and manage promotional materials and campaigns -Track the results of

marketing efforts

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