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# Swiggy Recruitment 2023 – Apply Online – SEO Manager Post

Job Location India Remote work from: India

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Base Salary Rs. 19,000 - Rs. 29,000

Qualifications 12th Passed/Graduate

Employment Type Full-time

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### Description

# Swiggy Recruitment 2023

As the SEO Manager, you will be responsible for developing and executing a comprehensive SEO strategy for the company.

#### Swiggy Jobs Near Me

You will be responsible for developing and implementing SEO tactics, conducting keyword research, analyzing competitor's SEO strategies, creating and editing meta tags and titles, and optimizing website content. In addition, you will also be responsible for managing the company's SEO budget and reporting on the company's SEO progress to upper management.

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#### Work From Home Jobs

#### **Responsibilities:**

-Develop and execute a comprehensive SEO strategy for the company -Develop and implement SEO tactics, including conducting keyword research, analyzing competitor's SEO strategies, creating and editing meta tags and titles, optimizing website content, etc.

-Manage the company's SEO budget

-Report on the company's SEO progress to upper management

Hiring organization Swiggy

Date posted March 6, 2023

Valid through 31.12.2025

APPLY NOW

## **Qualifications:**

-Bachelor's degree in Marketing, Business Administration, Communications, or a related field

-At least 3 years of experience in SEO or a related field

-Knowledge of conducting keyword research, analyzing competitor's SEO

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