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Swiggy Recruitment 2023 - Apply Online - Marketing Technologist Post

Hiring organization

Swiggy

Job Location

India

Remote work from: India

Date posted March 12, 2023

Valid through 31.12.2025

APPLY NOW

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Base Salary

Rs. 19,000 - Rs. 29,000

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Swiggy Recruitment 2023

This will include developing and managing the marketing automation platform, developing and managing website analytics and testing tools.

Swiggy Jobs Near Me

Qualifications:

- -Bachelor's degree in computer science, engineering, or a related field
- -At least 5 years of experience
- -Experience integrating software into business processes
- -Strong IT skills, including experience managing servers and networks

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Work From Home Jobs

This person will be responsible for the integration of marketing technology into all aspects of the marketing process,

Responsibilities:

- -Develop and execute the marketing technology plan, in coordination with the overall marketing strategy
- -Manage and optimize the company's marketing technology infrastructure
- -Ensure that all marketing technology solutions are integrated and work together seamlessly
- -Monitor and analyze website and marketing data to identify opportunities for improvement inks

 Find the Link in Apply Now Button

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