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Swiggy Recruitment 2023 – 2+ Years Experince Required – Marketing Director Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
April 14, 2023

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Valid through
31.12.2025

Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Swiggy Recruitment 2023

The marketing director is responsible for developing and implementing an effective marketing strategy for the company. The marketing director will work with the CEO and management team to create a strategy that will increase brand awareness and drive sales growth. Specific responsibilities include:

Swiggy Jobs Near Me

Responsibilities:

- -Developing and executing marketing plans and programs
- -Generating leads and driving customer acquisition
- -Creating and executing branding and public relations initiatives
- -Managing marketing budgets
- -Monitoring competitive activity and trends
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Work From Home Jobs

Requirements:-

-Bachelor's degree in Marketing, Advertising, Business Administration or related

field

-At least 7 years of relevant experience in marketing or related field

Strong leadership and management skills

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