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## Swiggy Recruitment 2023 – 2+ Years Experince Required – Marketing Director Post

**Hiring organization**  
Swiggy

### Job Location

India  
Remote work from: India

**Date posted**  
April 14, 2023

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**Valid through**  
31.12.2025

### Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time, Work From Home

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### Description

## Swiggy Recruitment 2023

The marketing director is responsible for developing and implementing an effective marketing strategy for the company. The marketing director will work with the CEO and management team to create a strategy that will increase brand awareness and drive sales growth. Specific responsibilities include:

### Swiggy Jobs Near Me

#### Responsibilities:

- -Developing and executing marketing plans and programs
- -Generating leads and driving customer acquisition
- -Creating and executing branding and public relations initiatives
- -Managing marketing budgets
- -Monitoring competitive activity and trends
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### Work From Home Jobs

#### Requirements:-

-Bachelor's degree in Marketing, Advertising, Business Administration or related

field

-At least 7 years of relevant experience in marketing or related field

Strong leadership and management skills

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