



<https://bestjob.jobsareahub.com/job/swiggy-recruitment-2023-2-years-experince-required-ecommerce-marketing-specialist-post/>

Swiggy Recruitment 2023 – 2+ Years Experince Required – ECommerce Marketing Specialist Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
April 11, 2023

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Valid through
31.12.2025

Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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Description

Swiggy Recruitment 2023

The ECommerce Marketing Specialist will support the creation and execution of digital marketing campaigns to promote products and services on ecommerce platforms. The Specialist will work with internal and external partners to identify opportunities and execute campaigns that drive traffic and conversions.

Swiggy Jobs Near Me

Responsibilities:

- Manage online customer acquisition and retention programs, including email campaigns, paid search, and social media marketing
- Develop and manage marketing communications plans, including website content, email campaigns, and social media content
- Conduct A/B testing to improve the effectiveness of digital marketing campaigns • Analyze website usage data to improve the customer experience

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Work From Home Jobs

Requirements:

- – Bachelor’s degree in Marketing, Communications, or a related field
- – 2-4 years of experience in digital marketing or ecommerce marketing – Experience in SEO, email marketing, social media marketing, and paid advertising
- – Strong writing and communication skills

Important Links

Find the Link in [Apply Now](#) Button

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