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Swiggy Recruitment 2023 – 2+ Years Experince Required – Customer Care Specialist Post

Hiring organization
Swiggy

Job Location

India
Remote work from: India

Date posted
April 10, 2023

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Valid through
31.12.2025

Base Salary

Rs. 19,000 - Rs. 29,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time, Work From Home

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[Fresher and Experience Candidates Required: Click Here to Apply Now!](#)

Description

Swiggy Recruitment 2023

The Sr. Marketing Associate will be responsible for marketing activities and programs that support the organization's sales goals while working with other members of the marketing and sales team to develop and execute a strategic, integrated marketing plan.

Swiggy Jobs Near Me

Responsibilities:

- Support the development and execution of marketing communications plans, including product promotion, lead generation, and market research
- Write marketing content (e.g. website copy, case studies, whitepapers, blog posts)
- Manage company website and social media accounts • Create graphical elements for marketing materials (e.g. logos, infographics, email headers)
- Conduct online marketing activities (e.g. search engine optimization, paid search campaigns, social media marketing)
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Work From Home Jobs

Requirements:-

- Bachelor's degree in Marketing or a related field
- At least 2 years of experience in marketing communications or a related field

Experience Writing
Important Links