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Sun Pharma Recruitment 2023 – Job Freshers – Social Media Assistant

Hiring organization
Sun Pharma

Job Location

India
Remote work from: India

Date posted

February 20, 2023

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Valid through

31.12.2025

Base Salary

Rs. 23,000 - Rs. 30,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Sun Pharma Recruitment 2023

The Social Media Assistant will help develop, execute and manage social media campaigns and outreach.

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This includes working with various constituencies to create social media content, developing strategies, and measuring the effectiveness of campaigns.

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Responsibilities:

- Develop campaigns that engage stakeholders and promote our work
- Generate content for social media platforms (Facebook, Twitter, Instagram, LinkedIn, etc.) that is creative, accurate and engaging
- Measure the effectiveness of campaigns and track progress against goals

Qualifications:

- Bachelor's degree in marketing, communications or a related field
- At least 2 years of experience managing social media campaigns
- Fluency in English and Spanish

Strong writing and communications skills

Important Links **Find the Link in [Apply Now](#) Button**

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