

Standard Chartered Bank Recruitment 2023 – Apply Online – Digital Marketing Strategist Post

Hiring organization
Standard Chartered Bank

Job Location

India
Remote work from: India

Date posted
January 31, 2023

Valid through
31.12.2023

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Standard Chartered Bank Recruitment 2023

The ideal candidate for this position is somebody with a passion for digital marketing and a knack for data-driven decision making.

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Qualifications:

- Bachelor's degree in Marketing, Advertising, Business Administration, or related field
- 3+ years of experience in digital marketing or related field
- Experience with SEO, PPC, social media, and email marketing
- Strong analytical skills and experience using

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Apply Online Jobs

You must be able to utilize your understanding of digital marketing channels, data analytics, and marketing automation tools to create high-impact campaigns.

Responsibilities:

- Plan and execute digital marketing campaigns across all channels, including SEO, PPC, social media, and email marketing
- Analyze campaign performance and compile reports to identify areas of improvement
- Utilize data analytics to measure the performance of marketing campaigns and optimize accordingly

Important Links

Find the Link in [Apply Now](#) Button

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