

## Standard Chartered Bank Recruitment 2023 – Apply Online – Digital Marketing Strategist Post

**Hiring organization**  
Standard Chartered Bank

### Job Location

India  
Remote work from: India

**Date posted**  
January 31, 2023

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**Valid through**  
31.12.2023

### Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

### Qualifications

Graduate

### Employment Type

Full-time

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[Fresher and Experience Candidates Required: Click Here to Apply Now!](#)

### Description

## Standard Chartered Bank Recruitment 2023

The ideal candidate for this position is somebody with a passion for digital marketing and a knack for data-driven decision making.

### Jobs Near Me

#### Qualifications:

- Bachelor's degree in Marketing, Advertising, Business Administration, or related field
- 3+ years of experience in digital marketing or related field
- Experience with SEO, PPC, social media, and email marketing
- Strong analytical skills and experience using

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### **Apply Online Jobs**

You must be able to utilize your understanding of digital marketing channels, data analytics, and marketing automation tools to create high-impact campaigns.

### **Responsibilities:**

- Plan and execute digital marketing campaigns across all channels, including SEO, PPC, social media, and email marketing
- Analyze campaign performance and compile reports to identify areas of improvement
- Utilize data analytics to measure the performance of marketing campaigns and optimize accordingly

### **Important Links**