

<https://bestjob.jobsareahub.com/job/senior-marketing-analyst/>

Kotak Bank Recruitment 2023 - 2+Years Experience Required - Back Office Assistant Post

Hiring organization
Kotak Mahindra Bank

Job Location

India
Remote work from: India

Date posted
July 5, 2023

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Valid through
31.12.2025

Base Salary

Rs. 50,000 - Rs. 80,000

APPLY NOW

Qualifications

10+2/Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Kotak Mahindra Bank Jobs Recruitment 2023

Job Title: Senior Marketing Analyst

Department: Marketing

Location: Multiple locations

Summary:

We are looking for a Senior Marketing Analyst to join our team at Kotak Bank. The ideal candidate will be a highly motivated and experienced individual with a passion for marketing. The Senior Marketing Analyst will be responsible for developing and executing marketing campaigns, analyzing marketing data, and managing the marketing budget.

Responsibilities:

- Develop and execute marketing campaigns
- Analyze marketing data
- Manage the marketing budget
- Work with other departments to ensure that marketing campaigns are aligned with the company's overall goals
- Stay up-to-date on the latest marketing trends and technologies

Skills and Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 5+ years of experience in marketing
- Strong analytical and problem-solving skills
- Excellent written and verbal communication skills
- Proficiency in Microsoft Office Suite
- Experience with marketing analytics software

Experience as a Fresher:

- Freshers can apply for this role if they have a strong academic background in marketing or a related field. They should also have excellent communication and analytical skills, and be eager to learn and grow.

Benefits:

- Competitive salary and benefits package
- Opportunity to work with a leading financial services company
- Chance to make a significant impact on the company's marketing efforts
- Collaborative and supportive work environment
- Opportunities for professional development and growth

Important Links**Find the Link in [Apply Now](#) Button**

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