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PhonePe Recruitment 2023 - Jobs Hiring - Marketing Coordinator Post

Hiring organization
PhonePe

Job Location

India
Remote work from: India

Date posted
March 14, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

TCS Recruitment 2023

The Marketing Coordinator is also responsible for developing, managing and executing grassroots marketing campaigns. The ideal candidate will have experience with creating marketing collateral, developing and executing integrated marketing plans, as well as experience working with social media.

TCS Jobs Near Me

Requirements:

- Bachelor's degree in Marketing, Communications or a related field
- 3-5 years of relevant experience
- Strong writing and communications skills
- Proficient in Microsoft Office Suite
- Experience with social media platforms

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TCS Jobs For Freshers

This position is also responsible for developing and managing marketing

communications, including assembling and editing marketing collateral, developing and managing a social media strategy, and creating regular email communications.

Responsibilities:

-Define the customer experience and develop strategies to improve it

-Oversee customer interactions to ensure a positive experience

-Develop and execute marketing campaigns

-Monitor customer feedback and analyze it to improve the customer experience;

Important Links **Find the Link in [Apply Now](#) Button**

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