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PhonePe Recruitment 2023 - 2+ Years Experience Required - Sales and Marketing Associate Post

Job Location

India

Remote work from: India

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Base Salary

Rs. 25,000 - Rs. 30,000

Qualifications

Graduate.

Employment Type

Full-time

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Description

PhonePe Recruitment 2023

The Sales and Marketing Associate will be responsible for developing and executing a sales and marketing plan that will grow the company's market share and revenues. He or she will work with the CEO to identify potential new markets and market segments to target, develop product and pricing strategies, and create marketing materials (e.g. website, brochures, case studies, etc.) that will help promote the company's products and services.

TCS Jobs Near Me

Requirements:

- Bachelor's degree in business, marketing, or a related field –
- At least 2 years of experience in Sales and Marketing
- Experience with CRM software (Salesforce, Microsoft Dynamics CRM)

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Hiring organization

PhonePe

Date posted

April 11, 2023

Valid through

31.12.2025

APPLY NOW

TCS Jobs For Freshers

A company's customer experience is their bread and butter. As the customer experience manager, your job is to oversee customer interactions and ensure that they are positive, informative,

Responsibilities:

- Assist with the development and execution of marketing programs, including email campaigns, digital advertising, and lead generation initiatives
- Support the creation of content for marketing collateral, including case studies, whitepapers, and website content
- - Assist with the management of company social media accounts
- Coordinate with the sales team to ensure that marketing efforts are effectively supporting sales goals

Important Links Find the Link in Apply Now Button

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