

<https://bestjob.jobsareahub.com/job/paras-pharmaceuticals-ltd-recruitment-2023-2years-experience-required-marketing-technologist-post/>

## Paras Pharmaceuticals Ltd Recruitment 2023 – 2+Years Experience Required – Marketing Technologist Post

**Hiring organization**  
Paras Pharmaceuticals Ltd

### Job Location

India  
Remote work from: India

**Date posted**  
May 1, 2023

**Valid through**  
31.12.2025

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### Base Salary

Rs. 42.000 - Rs. 62.000

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### Qualifications

Graduate

### Employment Type

Full-time

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### Description

## Paras Pharmaceuticals Ltd Recruitment 2023

The Marketing Technologist will be responsible for developing and managing technology solutions that enable marketing to effectively execute their strategy. They will be responsible for driving integration and activation of new marketing technologies, building and managing the marketing technology stack, and developing innovative solutions to solve complex marketing problems.

### Paras Pharmaceuticals Ltd Jobs Near Me

The Marketing Technologist is responsible for translating the needs of the marketing organization into technology solutions and for ensuring that technology solutions are properly integrated into the marketing process. As a member of the marketing team, the Marketing Technologist works with internal and external resources to develop and execute marketing technology plans and projects that support the achievement of marketing goals.

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### Paras Pharmaceuticals Ltd Careers

The Marketing Technologist will be responsible for developing and managing technology solutions that enable marketers to effectively execute their strategy. They will be responsible for driving the integration and activation of new marketing technologies, building and managing the marketing technology stack, and developing innovative solutions to solve complex marketing problems.

### Responsibilities

- Drive integration and activation of new marketing technologies
- Build and manage the marketing technology stack
- Develop innovative solutions to solve complex marketing problems

**Qualifications:**

- Bachelor's degree in Computer Science, Marketing, or a related discipline
- 4+ years of experience in a marketing technology role or in a technology-driven company
- Strong technical skills and experience with a variety of marketing technologies, including CRM systems, website analytics, email marketing, digital advertising, and marketing automation tools

Experience developing and managing technology solutions

**Important Links** Find the Link in [Apply Now](#) Button

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