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Myntra Recruitment 2023 - 2+ Years Experience Required - Customer Marketing Manager consultant Post

Hiring organization
Myntra

Date posted
March 30, 2023

Valid through
31.12.2025

APPLY NOW

Job Location

India
Remote work from: India

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Base Salary

Rs. 25,000 - Rs. 30,000

Qualifications

Graduate.

Employment Type

Full-time

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Description

Myntra Recruitment 2023

The Customer Marketing Manager is responsible for creating and executing marketing campaigns that generate awareness and excitement for the company's products and services, with a specific focus on customers. The ideal candidate will have experience managing email, social media, and paid advertising campaigns, as well as developing and executing sales lead generation programs. They will be a data-driven marketer who is analytical and excels at strategy development and execution.

Myntra Jobs Near Me

Qualifications:

- Bachelor's degree in marketing or a related field
- 5+ years of customer marketing experience, preferably in a technology company
- Experience managing email, social media, and paid advertising campaigns
- Strong data analysis skills; experience using CRM software a plus

- Excellent project management skills; able

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Responsibilities:

- Proven experience as an accountant or bookkeeper
- Strong knowledge of double-entry bookkeeping principles
- Excellent problem solving skills and attention to detail
- Ability to work independently and handle multiple tasks simultaneously

Experience with accounting software (QuickBooks, Peachtree)

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