Meesho Recruitment 2023 – Jobs For Fresher – Vice President of Marketing Post

Hiring organization
Meesho

Job Location
India
Remote work from: India

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Date posted
February 25, 2023

Valid through
31.12.2025

Base Salary
Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications
12th Passed/Graduate

Employment Type
Full-time, Work From Home

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Description

Meesho Recruitment 2023

The Vice President of Marketing is responsible for developing and driving the marketing strategy and plan for the company.

Reporting to the CEO, the Vice President of Marketing will lead all marketing activities and be responsible for growing the company's top line revenue and profitability.

Meesho Work From Home

Duties and Responsibilities:

-Developing and executing the marketing strategy in line with the overall business strategy
-Creating and managing a comprehensive marketing plan that covers all areas of marketing including branding, product promotion, lead generation, PR, and social media
-Managing all marketing staff and other contractors
-Developing and managing budgets for all marketing activities
-Measuring and reporting on the effectiveness of all marketing activities
-Collaborating with other departments such as sales, product development, and engineering to ensure that the company's products are well marketed

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Meesho Jobs Near Me

Requirements:

-Proven experience as a Vice President of Marketing or similar role
-Strong leadership and management skills
-Comprehensive knowledge of all aspects of marketing
– Strong analytical skills and experience using data to measure marketing performance

Important Links   # Find the Link in [Apply Now](#) Button

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