



<https://bestjob.jobsareahub.com/job/meesho-recruitment-2023-jobs-for-fresher-vice-president-of-marketing-post/>

## Meesho Recruitment 2023 – Jobs For Fresher – Vice President of Marketing Post

**Hiring organization**  
Meesho

### Job Location

India  
Remote work from: India

**Date posted**  
February 25, 2023

**Valid through**  
31.12.2025

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### Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time, Work From Home

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### Description

## Meesho Recruitment 2023

The Vice President of Marketing is responsible for developing and driving the marketing strategy and plan for the company.

Reporting to the CEO, the Vice President of Marketing will lead all marketing activities and be responsible for growing the company's top line revenue and profitability.

### Meesho Work From Home

### Duties and Responsibilities:

- Developing and executing the marketing strategy in line with the overall business strategy
- Creating and managing a comprehensive marketing plan that covers all areas of marketing including branding, product promotion, lead generation, PR, and social media
- Managing all marketing staff and other contractors
- Developing and managing budgets for all marketing activities
- Measuring and reporting on the effectiveness of all marketing activities
- Collaborating with other departments such as sales, product development, and engineering to ensure that the company's products are well marketed

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## Meesho Jobs Near Me

### Requirements:

- Proven experience as a Vice President of Marketing or similar role
- Strong leadership and management skills
- Comprehensive knowledge of all aspects of marketing
- Strong analytical skills and experience using data to measure marketing performance

### Important Links

**Find the Link in [Apply Now](#) Button**

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