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Meesho Recruitment 2023 – Jobs For Fresher – E-Commerce Marketing Specialist Post

Hiring organization
Meesho

Job Location

India
Remote work from: India

Date posted
March 10, 2023

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Valid through
31.12.2025

Base Salary

Rs. 12,500 - Rs. 18,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Meesho Recruitment 2023

The e-commerce marketing specialist will be responsible for developing and executing the marketing strategy for our e-commerce business.

Meesho Work From Home

Qualifications:

- Bachelor's degree in Marketing or a related field
- At least 2 years of experience in online marketing
- Strong knowledge of ecommerce platforms and practices
- Experience in SEO, SEM, and other digital marketing techniques

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The E-Commerce Marketing Specialist will be responsible for developing and executing marketing campaigns to increase online sales through our company website. The ideal candidate will have experience in online marketing, as well as a strong knowledge of ecommerce platforms and practices.

Responsibilities:

-Provide front-line customer support to clients via email and telephone

-Troubleshoot customer issues and resolve them in a timely manner

Record and track customer feedback in order to improve our products and services

Important Links
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