



<https://bestjob.jobsareahub.com/job/lg-recruitment-2023-job-for-freshers-vice-president-of-marketing-post/>

LG Recruitment 2023 – Job For Freshers – Vice President of Marketing post

Hiring organization
LG

Job Location

India
Remote work from: India

Date posted
February 23, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

LG Recruitment 2023

The Vice President of Marketing is responsible for developing and driving the marketing strategy and plan for the company.

Reporting to the CEO, the Vice President of Marketing will lead all marketing activities and be responsible for growing the company's top line revenue and profitability.

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Duties and Responsibilities:

- Developing and executing the marketing strategy in line with the overall business strategy
- Creating and managing a comprehensive marketing plan that covers all areas of marketing including branding, product promotion, lead generation, PR, and social media
- Managing all marketing staff and other contractors
- Developing and managing budgets for all marketing activities
- Measuring and reporting on the effectiveness of all marketing activities
- Collaborating with other departments such as sales, product development, and engineering to ensure that the company's products are well marketed

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Requirements:

- Proven experience as a Vice President of Marketing or similar role
- Strong leadership and management skills
- Comprehensive knowledge of all aspects of marketing
- Strong analytical skills and experience using data to measure marketing performance

Important Links

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