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LG Recruitment 2023 – Job For Freshers – E-Commerce Marketing Specialist Post

Hiring organization
LG

Job Location

India
Remote work from: India

Date posted
March 12, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

LG Recruitment 2023

The e-commerce marketing specialist is responsible for developing and executing marketing campaigns to increase online sales through the company website. Duties may include creating and managing digital marketing campaigns, preparing online advertising materials, and tracking website analytics

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The E-Commerce Marketing Specialist will support the company's online store by developing and executing marketing programs that increase brand awareness, drive traffic, and convert browsers into buyers.

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LG Jobs For Freshers

This person will be responsible for researching and analyzing market trends to identify opportunities, devising and implementing marketing campaigns, managing day-to-day operations of the e-commerce website, and tracking results to optimize performance.

Responsibilities:

- Answer customer questions and provide support through our live chat system
- Troubleshoot customer issues
- Provide excellent customer service

Requirements:

- Proven experience in customer service or a related field
- Strong communication skills
- Ability to stay calm under pressure
- Familiarity with computers and technology

Important Links Find the Link in [Apply Now](#) Button

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