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LG Recruitment 2023 – 2+Years Experience Required – Marketing Assistant Post

Hiring organization
LG

Job Location

India
Remote work from: India

Date posted
May 1, 2023

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Valid through
31.12.2025

Base Salary

Rs. 43,000 - Rs. 52,000

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Qualifications

Graduate.

Employment Type

Full-time

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Description

LG Recruitment 2023

The Marketing Assistant is responsible for supporting the marketing team in carrying out various marketing activities. This may include conducting market research, creating marketing materials, and organizing marketing events. The Marketing Assistant should be creative and organized,

LG Jobs Near Me

The marketing assistant will work with the marketing team to support the company's marketing efforts. This will include conducting market research, managing social media accounts, creating marketing materials, and more.

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LG Jobs Careers

The Marketing Assistant supports the marketing department in all activities and projects. This position is responsible for developing, implementing, and executing marketing communication plans and programs. The Marketing Assistant will also be responsible for creating, editing, and producing marketing materials (both electronic and print), maintaining the company website, and assisting with event coordination.

Responsibilities:

-Develop, implement, and execute marketing communication plans and programs

- Create, edit, and produce marketing materials (both electronic and print)
- Maintain the company website
- Assist with event coordination

Qualifications:

- Bachelor's degree in marketing or a related field
- At least 2 years of experience in marketing communications or related field
- Proficient in Microsoft Office Suite
- Familiarity with Adobe Creative Suite

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