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LG Recruitment 2023 – 2+Years Experience Required – Economist Post

Hiring organization
LG

Job Location

India
Remote work from: India

Date posted
July 3, 2023

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Valid through
31.12.2025

Base Salary

Rs. 33,000 - Rs. 42,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

LG Recruitment 2023

Position Overview: Flipkart, one of India's leading e-commerce platforms, is seeking a skilled and customer-focused LG expert to join our team. As an LG specialist, you will play a vital role in providing product knowledge, assisting customers, and driving sales of LG products on our platform. This role requires excellent communication skills, in-depth knowledge of LG products, and a passion for delivering exceptional customer experiences. If you are enthusiastic about technology, enjoy interacting with customers, and thrive in a fast-paced environment, we invite you to apply.

LG Jobs Near Me

The Marketing Director will be responsible for developing and leading all aspects of marketing, including branding, public relations, digital marketing, and product marketing.

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LG Jobs Careers

Skills and Qualifications:

1. High school diploma or equivalent qualification is required. A bachelor's degree in a relevant field is a plus.
2. Excellent communication and interpersonal skills, with the ability to engage

and connect with customers effectively.

3. In-depth knowledge and understanding of LG products, their features, specifications, and value propositions.
4. Strong customer service orientation, with the ability to actively listen, empathize, and provide appropriate solutions to customer queries and concerns.
5. Sales-driven mindset, with the ability to identify opportunities, cross-sell and upsell LG products, and achieve sales targets.
6. Familiarity with e-commerce platforms, online shopping trends, and digital marketing strategies is an advantage.
7. Strong problem-solving and negotiation skills, with the ability to handle customer complaints and resolve issues in a professional and efficient manner.
8. Basic computer skills and proficiency in using online communication tools, such as email, chat, and social media platforms.
9. Ability to work in a fast-paced, dynamic environment and adapt to changing customer demands and priorities.
10. Attention to detail and accuracy in handling customer transactions, maintaining records, and managing inventory.
11. Knowledge of regional languages and local market preferences is a plus.
12. Experience in retail sales, customer service, or a similar role is preferred but not mandatory for entry-level candidates.

Responsibilities:

- Developing and executing a marketing plan that achieves the organization's marketing and sales objectives
- Working with various teams within the company to create and execute initiatives that will grow the organization's customer base and revenues
- Managing, developing, and motivating a team of marketing professionals
- Measurement and analysis of marketing performance, including return on investment (ROI)

Qualifications:

Experience as a Fresher: While prior experience in retail sales or customer service is preferred, we also welcome fresh graduates who possess the required skills, a passion for LG products, and a customer-centric mindset. Flipkart provides comprehensive training programs to help entry-level candidates develop their product knowledge, sales techniques, and customer service skills.

Important Links [Find the Link in Apply Now Button](#)

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