

Lenskart Recruitment 2023 – Freshers Jobs – Product Marketing Manager Post

Hiring organization
Lenskart

Job Location

India
Remote work from: India

Date posted
February 27, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate.

Employment Type

Full-time

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Description

Lenskart Recruitment 2023

The Product Marketing Manager will be responsible for developing and executing marketing plans and campaigns for a product or products in a specific industry or market.

Lenskart Jobs Near Me

Requirements:

- Bachelor's degree or equivalent experience in marketing
- 3-5 years of experience in product marketing or related field -Strong writing skills
- Familiarity

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Lenskart Jobs For Freshers

He or she will work with a variety of teams, including engineering, sales, and customer service, to understand the product and its target market,

Responsibilities:

- Develop and execute marketing plans and campaigns for a product or products in a specific industry or market
- Work with a variety of teams, including engineering, sales, and customer service, to understand the product and its target market

lead market research efforts to track competitor products and industry trends

Important Links **Find the Link in [Apply Now](#) Button**

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