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Laurus Labs Limited Recruitment 2023 – 2+Years Experience Required – Marketing Coordinator Post

Hiring organization
Laurus Labs Limited

Job Location

India
Remote work from: India

Date posted
May 6, 2023

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Valid through
31.12.2025

Base Salary

Rs. 32,000 - Rs. 44,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Laurus Labs Limited Recruitment 2023

The Marketing Coordinator is responsible for developing, implementing, and managing marketing programs and campaigns for a product or service.

Laurus Labs Limited Jobs Near Me

The Marketing Coordinator will work with various marketing teams to develop agreed-upon objectives and strategies for the product or service.

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Laurus Labs Limited Careers

The Marketing Coordinator is responsible for developing, planning, and executing marketing initiatives and programs in support of the company's marketing and sales objectives. This position requires exceptional organizational skills, attention to detail, and the ability to work independently while under pressure.

Responsibilities:-

- Assist in the development and execution of marketing plans, programs, and campaigns

- Coordinate marketing activities with sales and other internal departments
- Manage marketing communications including website, e-Newsletter, blog, social media, etc.
- Develop and manage the marketing budget
- Collect and analyze market research data

Qualifications:-

- Bachelor's degree in business administration, marketing, or a related field
- 1-3 years of experience in marketing or related field
- Strong writing and communication skills
- Proven ability to manage multiple projects simultaneously and meet deadlines

Proficient in Microsoft Office software

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