

<https://bestjob.jobsareahub.com/job/kotak-bank-recruitment-2023-2years-experience-required-marketing-advertising-executive-post/>

Kotak Bank Recruitment 2023 - 2+Years Experience Required - Marketing Advertising Executive Post

Hiring organization
Kotak Mahindra Bank

Job Location

India
Remote work from: India

Date posted
May 1, 2023

Valid through
31.12.2025

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Base Salary

Rs. 55,000 - Rs. 60,000

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Qualifications

10+2/Graduate

Employment Type

Full-time

Experience

2+ Years Experience Required

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Description

Zebronic Jobs Recruitment 2023

The Marketing Advertising Executive will be responsible for developing and leading marketing efforts for the company. This will include creating billboards, digital campaigns, catalogs, and other marketing materials. In addition, the Executive will be responsible for developing relationships with advertising agencies and other marketing partners.

Zebronic Jobs Near Me

The Social Media Advertising Executive will be responsible for the planning, execution, and optimization of social media advertising campaigns. The ideal candidate will have a proven track record of delivering successful social media advertising campaigns,

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Zebronic Careers

The Marketing Advertising Executive will be responsible for developing and leading marketing efforts for the company. This will include creating billboards, digital campaigns, catalogs, and other marketing materials. In addition, the Executive will be responsible for developing relationships with advertising agencies and other marketing partners.

Primary Duties and Responsibilities:

- Developing and executing marketing plans and programs, including advertising, direct mail, and online initiatives
- Creating, managing, and executing budgets for marketing programs
- Establishing positive relationships with advertising agencies and other marketing partners
- Monitoring market conditions and researching consumer trends
- Managing creative design teams to produce high-quality marketing materials

Qualifications:

- BS/BA in Marketing or related field
- 5 years of marketing experience, preferably in the advertising field
- Strong creative ability and willingness to take risks
- Superb writing and communication skills
- Proficient in use of Microsoft Office Suite

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