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Jio Recruitment 2023 – All India Jobs – Digital Marketing Manager Job

Hiring organization
Jio

Job Location

India
Remote work from: India

Date posted
March 1, 2023

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Valid through
31.12.2025

Base Salary

Rs. 15,000 - Rs. 22,000

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Qualifications

Graduate , 12th passed

Employment Type

Full-time

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Description

Jio Recruitment 2023

The Digital Marketing Manager will be responsible for developing, managing and executing marketing campaigns and programs in support of the company's growth objectives.

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Qualifications:

- Bachelor's degree in Marketing or related field
- 3+ years of experience in
- At least 2 years of experience managing social media accounts
- Familiarity with SEO and social media measurement tools

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Responsibilities:

- Develop and execute marketing campaigns and programs to support the company's growth objectives

-Manage all aspects of the marketing mix, including paid search, organic search, social media, email marketing, and event marketing

-Measure and report on campaign performance using analytics tools (Google Analytics, Kissmetrics)

-Generate original content for use in marketing collateral (blog posts, whitepapers, eBooks, case studies)

Important Links **Find the Link in [Apply Now](#) Button**

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