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Jio Recruitment 2023 - 2+Years Experience Required - Marketing Technologist Post

Hiring organization
Jio

Job Location

India
Remote work from: India

Date posted
April 8, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Jio Recruitment 2023

The Marketing Technologist will be responsible for envisioning, prototyping, and building marketing technology solutions that enable our marketing teams to more effectively reach, engage, and convert our customers. This individual will have a strong engineering background and experience in marketing, product development, and/or data analysis.

Jobs Near Me

Qualifications:

- - Bachelor's degree in Marketing, Information Technology, or related field
- - 3-5 years of experience in marketing technology management
- - Knowledge of marketing automation systems, CRM systems, website analytics and tagging, and other marketing technologies

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Responsibilities:

1. - Implement and manage marketing automation and CRM systems
2. - Develop and oversee website analytics and tagging
3. - Develop and manage marketing technology projects

Important Links**Find the Link in [Apply Now](#) Button**

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