



<https://bestjob.jobsareahub.com/job/jio-recruitment-2023-2years-exp-part-time-jobs-for-students-project-manager-post-2/>

## Jio Recruitment 2023 – 2+Years Exp. – Part Time Jobs For Students – Product Marketing Manager Post

### Job Location

India

Remote work from: India

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### Base Salary

Rs. 20,000 - Rs. 50,000

### Qualifications

Graduate

### Employment Type

Full-time

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### Description

## Jio Jobs In India

Sure, here is a professional job description for a Product Marketing Manager position at Jio:

**Job Title:** Product Marketing Manager

**Department:** Product Marketing

**Reports to:** Head of Product Marketing

### Summary:

The Product Marketing Manager is responsible for developing and executing product marketing strategies for Jio's products and services. The ideal candidate will have a strong understanding of the telecommunications industry and a proven track record of success in product marketing.

### Responsibilities:

- Develop and execute product marketing plans to increase brand awareness and drive sales
- Conduct market research to understand customer needs and preferences
- Develop product positioning and messaging
- Create and manage product marketing collateral, such as brochures, flyers,

### Hiring organization

Jio

### Date posted

July 5, 2023

### Valid through

31.12.2023

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and presentations

- Manage the Jio website and social media channels
- Work with product managers, engineers, and other stakeholders to ensure that products are launched on time and within budget
- Track and analyze product performance data to measure the success of marketing campaigns

#### **Skills:**

- Strong understanding of the telecommunications industry
- Proven track record of success in product marketing
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Proficiency in Microsoft Office Suite
- Knowledge of social media marketing
- Experience with market research tools

#### **Qualifications:**

- Bachelor's degree in marketing or a related field
- 3-5 years of experience in product marketing
- Proven track record of success in launching new products
- Strong communication and interpersonal skills
- Proficiency in Microsoft Office Suite
- Knowledge of social media marketing
- Experience with market research tools

#### **Experience as a Fresher:**

- The ideal candidate will have a strong interest in the telecommunications industry and a desire to learn about product marketing.
- The candidate should be eager to learn and grow, and have a positive attitude.
- The candidate should be able to work independently and as part of a team.

#### **Benefits:**

- Competitive salary and benefits package
- Opportunity to work with a leading telecommunications company
- Chance to make a difference in the lives of our customers
- Challenging and rewarding work environment

**Important Links** Find the Link in [Apply Now](#) Button

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