

Infosys Recruitment 2023 – Job Freshers – Executive Officer Post

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
March 18, 2023

Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Infosys Recruitment 2023

Marketing Automation Manager to develop and execute marketing campaigns, as well as with other team members to develop and implement website enhancements, data-collection and analysis initiatives, and other technology-based projects.

Infosys Jobs Near Me

Qualifications:

- Bachelor's degree in business or related field
- At least five years of experience in management position
- Strong knowledge of financial and administrative procedures

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Infosys Jobs For Freshers

The Marketing Technologist will be responsible for developing and leading the execution of marketing technology strategies and solutions that support the achievement of business goals. This individual will be responsible for developing and managing key marketing technology platforms and solutions, including website content management systems,

Responsibilities

- Develop and execute marketing communication programs that drive awareness and demand for the company's products and services

- Collaborate with internal stakeholders and external partners to develop creative assets and messaging that resonates with our target audience

Manage the company's website and social media presence

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