

## Infosys Recruitment 2023 – Freshers Jobs – Sr. Marketing Executive Post

**Hiring organization**  
Infosys

### Job Location

India  
Remote work from: India

**Date posted**  
February 14, 2023

**Valid through**  
31.12.2025

### Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

### Qualifications

12th Passed/Graduate

### Employment Type

Full-time

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### Description

## Infosys Recruitment 2023

This position will partner with senior management to develop and execute a comprehensive marketing strategy that will include branding.

Infosys Jobs Near Me

### Qualifications:

- 7 or more years of experience in B2B technology marketing • Proven track record of achieving desired results in marketing function
- Strong understanding of technology landscape and how it applies to business
- Excellent writing, communication, and negotiation skills

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Infosys Jobs For Freshers

The ideal candidate for this position will have experience in B2B technology marketing and a proven track record of achieving desired results.

### Responsibilities:

- Define and lead marketing strategy for the company
- Develop and execute programs that generate awareness, branding, and demand for the company's products and services

- Generate leads through various marketing channels and manage their lifecycle
- Plan and execute PR campaigns that build awareness of the company and its products

#### Important Links

#### Find the Link in [Apply Now](#) Button

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