

Infosys Recruitment 2023 – Freshers Jobs – Senior Marketing Associate

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
February 13, 2023

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Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Infosys Recruitment 2023

The Marketing Associate will support the marketing team in developing and executing marketing campaigns and driving customer acquisition.

Infosys Jobs Near Me

Qualifications:

-Bachelor's degree in Marketing, Advertising, or related field -Minimum of two years of experience in online and offline marketing

-Copywriting and PR experience preferred

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Infosys Jobs For Freshers

The Senior Marketing Associate will also be responsible for driving traffic to the company website through SEO, SEM, and other online marketing initiatives.

Responsibilities:

-Develop and implement marketing campaigns to promote the company and its products

-Create effective marketing collateral, including website content, white papers, case studies, and press releases

-Drive traffic to the company website through SEO, SEM, and other online marketing initiatives

Important Links **Find the Link in [Apply Now](#) Button**

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