Infosys Recruitment 2023 – Freshers Jobs – Marketing Associate Post

Job Location
India
Remote work from: India

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Base Salary
Rs. 20,000 - Rs. 35,000

Qualifications
12th Passed/Graduate

Employment Type
Full-time

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Description

Infosys Recruitment 2023

Marketing Associates are responsible for collaborating with various teams to support and execute marketing initiatives. Associates must be able to work independently, as well as part of a team, be able to juggle multiple tasks, and have superb writing and communication skills.

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Qualifications:

-Proven experience as an office manager or in a similar role

-Strong organizational skills and attention to detail

-Good communication and interpersonal skills

-Familiarity with office equipment and software

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Infosys Jobs For Freshers

 S/he will be responsible for creating and managing digital and traditional marketing materials, including website content, social media posts, email marketing campaigns, and print collateral. The Marketing Associate will also be responsible for conducting market research to identify target markets and tracking competitor activity.

Responsibilities:

Hiring organization
Infosys

Date posted
March 6, 2023

Valid through
31.12.2025

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-Handle day-to-day office operations, including supplies, equipment, and maintenance

-Manage office staff, including hiring, training, and performance management

-Provide administrative and secretarial support to the management team

-Coordinate employee travel and schedules

-Organize and manage company events

Qualifications:-

• Bachelor's degree in marketing, business, or related field

• 2-3 years of experience in marketing or related field

• Strong writing and communication skills

• Proven track record of successful marketing campaigns

• Experience with CRM software

Important Links   **Find the Link in [Apply Now](#) Button**

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