

Infosys Recruitment 2023 - Freshers Jobs - Marketing Associate Post

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
March 6, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});
(adsbygoogle = window.adsbygoogle || []).push({});

Description

Infosys Recruitment 2023

Marketing Associates are responsible for collaborating with various teams to support and execute marketing initiatives. Associates must be able to work independently, as well as part of a team, be able to juggle multiple tasks, and have superb writing and communication skills.

Infosys Jobs Near Me

Qualifications:

- Proven experience as an office manager or in a similar role
- Strong organizational skills and attention to detail
- Good communication and interpersonal skills
- Familiarity with office equipment and software

(adsbygoogle = window.adsbygoogle || []).push({});

Infosys Jobs For Freshers

S/he will be responsible for creating and managing digital and traditional marketing materials, including website content, social media posts, email marketing campaigns, and print collateral. The Marketing Associate will also be responsible for conducting market research to identify target markets and tracking competitor activity.

Responsibilities:

- Handle day-to-day office operations, including supplies, equipment, and maintenance
- Manage office staff, including hiring, training, and performance management
- Provide administrative and secretarial support to the management team
- Coordinate employee travel and schedules
- Organize and manage company events

Qualifications:-

- Bachelor's degree in marketing, business, or related field
- 2-3 years of experience in marketing or related field
- Strong writing and communication skills
- Proven track record of successful marketing campaigns
- Experience with CRM software

Important Links

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});