

Infosys Recruitment 2023 – Freshers Jobs – ECommerce Marketing Specialist Post

Hiring organization
Infosys

Job Location

India
Remote work from: India

Date posted
February 14, 2023

Valid through
31.12.2025

Base Salary

Rs. 20,000 - Rs. 35,000

APPLY NOW

Qualifications

12th Passed/Graduate

Employment Type

Full-time

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Description

Infosys Recruitment 2023

They will be responsible for creating and managing campaigns, tracking their results, and optimizing them to achieve the best possible ROI.

Infosys Jobs Near Me

Qualifications:

- Proven track record in digital marketing, including SEO, PPC, and email marketing
- Thorough understanding of online marketing concepts and strategies
- Strong analytical skills and data-driven thinking
- Familiarity with web analytics tools (e.g. Google Analytics)
- Proficient in Excel and Google Sheets

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Infosys Jobs For Freshers

The ideal candidate has a proven track record in digital marketing, including SEO, PPC, and email marketing.

Responsibilities:

- Develop and execute marketing campaigns to increase traffic and conversion rate
- Optimize campaigns to achieve the best possible ROI
- Track campaign results and analyze performance data
- Create and manage SEO, PPC, and email marketing campaigns
- Identify new marketing opportunities and test new strategies

Important Links

Find the Link in [Apply Now](#) Button

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