# Indusind Bank Recruitment 2023 – Work From Home Jobs – Marketing Communications Manager Post

**Job Location**
India
Remote work from: India

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**Base Salary**
Rs. 25,000 - Rs. 35,000

**Qualifications**
Graduate

**Employment Type**
Full-time, Work From Home

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**Description**

## Indusind Bank Recruitment 2023

The Marketing Communications Manager is responsible for developing and executing a comprehensive communications strategy that will increase awareness of the company and its products within the target market.

Indusind Bank Jobs Near Me

The Marketing Communications Manager will work with the CEO, product managers, and engineers to create content that inspires potential customers to learn more about the company and its products, and convert them into paying customers.

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Indusind Bank Jobs For Freshers

**Responsibilities:**

-Develop a comprehensive communications strategy, including PR, social media, content marketing, and paid advertising
-Create engaging content that inspires potential customers to learn more about the company and its products
-Manage day-to-day PR operations, including pitching stories to journalists and responding to press inquiries
-Manage social media accounts and produce regular content (Facebook, Twitter, LinkedIn, Instagram, etc.)
-Launch and manage paid advertising campaigns (Facebook Ads, Google Ads,

**Hiring organization**
Indusind Bank

**Date posted**
February 22, 2023

**Valid through**
30.04.2023

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etc.)

**Important Links**

# Find the Link in [Apply Now](#) Button

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