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India Mart Career 2023 – Free Job Alert – Marketing Assistant Post

Hiring organization
India Mart

Job Location

Plot No.22, 6th floor, Tower 2, Assotech Business Cresterra, Sector 135, Noida, Uttar Pradesh 201305, Noida, Uttar Pradesh, India

Date posted
July 24, 2023

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Valid through
31.12.2025

Base Salary

Rs. 32,000 - Rs. 44,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

India Mart Career 2023

1. The Marketing Assistant is responsible for supporting the Marketing Manager in a variety of marketing activities. This includes creating and managing marketing content, developing and executing marketing campaigns, and tracking and analyzing marketing performance. The ideal candidate will be a highly organized and detail-oriented individual with excellent communication and writing skills.

India Mart Career

Responsibilities:

- Create and manage marketing content, such as blog posts, social media posts, and email campaigns
- Develop and execute marketing campaigns, such as social media campaigns, email marketing campaigns, and search engine optimization campaigns
- Track and analyze marketing performance, such as website traffic, leads generated, and sales conversions
- Assist with other marketing tasks as needed

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Skills:

- Excellent communication and writing skills
- Strong organizational and time management skills
- Proficient in Microsoft Office Suite
- Experience with social media marketing and email marketing
- Ability to work independently and as part of a team

Qualifications:

- Bachelor's degree in marketing or a related field
- 1+ years of experience in marketing
- Experience with social media marketing and email marketing a plus

Important Links Find the Link in [Apply Now](#) Button

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